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VETractive!



**VET**  
*is attractive!*

PROMOTION OF VET  
BY CAREER COUNSELORS

The main objective of the project is to increase the attractiveness of vocational education and training by providing the staff of Radom and Croatian schools with knowledge, practical methods and examples of good practices needed to provide counseling and guidance services to school students, as well as their parents.

The project also aims to strengthen cooperation between educational institutions and business by developing and creating examples of good practices and recommendations to support young people in choosing a career path and improving the overall image of vocational education.

## 5-day study visit for career counsellors in Croatia

During the first study visit to Croatia, teachers from Radom schools were able to exchange experiences and good practices, among others, in the field of conducting workshops and professional internships, the functioning of centers of excellence and the implementation of international projects in the field of VET. In Varaždin, we visited Elektrostrojarska škola Varaždin, which is the largest VET institution in the region. We saw robotics, 3D printing, PLC programming for smart homes, video game design, a multimedia studio and an astronomical observatory. We also met with the director of the Education Department of the Varazdin Region, who told us, among other things, about how the centers of excellence operate within Centri izvrsnosti Varaždinske županije-ETC Hrvatska.

There are 3 such centers in Elektrostrojarska škola: in the field of physics, new technologies and the Croatian language. We visited the companies Eonex, Mobilis and Metal Obad, which cooperate with the Elektrostrojarska škola within the framework of dual education.



## 5-day study visit for career counsellors in Poland

These were intensive days full of discoveries and practical examples of how education meets industry. Instead of regular talks, we focused on real activities – our guests had the opportunity to visit, among others: Digital Technology Laboratory at the University of Radom, Stalgast, Heroes of Westerplatte Electronic School Complex in Radom, Radom Metal Cluster, Wood and Forest School Complex in Garbatka-Letnisko, Trend Glass, Industry Skills Center in Pionki. The partners returned to Croatia with new ideas and inspirations in the field of dual education.



## Examples of good practices with recommendations



The project will develop a publication on good practices in improving the quality and attractiveness of vocational education and training in Poland and Croatia. Conclusions and recommendations from international experiences will allow for the identification of both the strengths of the current cooperation and the elements requiring improvement.

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